

1 What is your company's main goal?

2 Name 3 goals of the business that you are aiming to achieve this year?

3 What are your expansion goals?

4 What are your revenue targets?
Are you currently achieving them?

5 What are your sales goals?

6 What do you want your sales team to achieve?

7 What is your quarterly sales target?

8 What is your current cost per lead?

9 What is the lifetime value of a customer?

10 What are your marketing goals?

11 What do you want your marketing team to achieve?